

Debora Novianti

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Profile

Portfolio Design: deboranovianti.com

A Graphic Designer with experience in building visual identities across education and fashion retail sectors. Working in an education learning management system, Guru Kreator has equipped my comprehension in digital education platform demands.

Employment History

Paideia Educational Solutions

Graphic Designer

Sep 2024-Now

- Design: Develop and maintain the visual identity for Paideia's core brands (Paideia, Guru Kreator, PUNDI) across all social media.
- Content Planning: Planning for all social media accounts.
- Create collateral—from digital assets to print materials—that support broad company objectives and internal needs.

Little Palmerhaus

Graphic Designer

May 2022-Aug 2024

- Conceptualized and produced key visual assets for major e-commerce marketing campaigns, establishing the core creative theme.
- Managed end-to-end post-production for product catalogues, including photo editing, color correction, and retouching to meet brand standards and critical launch deadlines.
- Provided comprehensive on-set and post-production support to the lead photographer, ensuring a seamless workflow from shoot to final asset delivery.

Indonesia Media Advertising

Graphic Designer

Mar 2022-May 2022

- Designed and executed a high-volume of daily, platform-optimized graphics for Grab Merchant's social media channels.
- Created a diverse range of visual assets including e-commerce banners, Instagram feed posts, and Instagram stories to drive merchant engagement and campaign goals.

Career Break Pursue

Jan 2021-Mar 2022

- Comprehensively prepared for the PNS recruitment by undertaking a rigorous, self-directed study program focused on Seleksi Kompetensi Dasar (SKD).

Levantier Indonesia Group

Graphic Designer

Nov 2020-Jan 2021

- Planned and curated engaging content for @towntalkpolish_indonesia and Furry Tail.
- Designed social media graphics, performed digital imaging, and produced simple GIFs and motion graphics.

Sinar Mas Land Plaza

Graphic Designer

Feb 2020-May 2020

- Designed a wide range of corporate marketing materials, including promotional designs, banners, flyers, social media content, and other visual assets, while ensuring consistency with the company's brand guidelines.
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Skill

Design Tools:

- | | |
|---------------------|----------|
| • Adobe Illustrator | • Capcut |
| • Adobe Photoshop | • Figma |
| • Adobe Indesign | |
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Education

Bachelor of Visual Brand Design

Universitas Multimedia Nusantara

Aug 2016-2020

English Skill

IELTS 6 (TRF number: 25ID502585NOVD195A)

Listening: 6 | Reading: 6,5 | Writing:6 | Speaking: 6



Test Report Form

ACADEMIC

NOTE Admission to undergraduate and post graduate courses should be based on the ACADEMIC Reading and Writing Modules. GENERAL TRAINING Reading and Writing Modules are **not** designed to test the full range of language skills required for academic purposes. It is recommended that the candidate's language ability as indicated in this Test Report Form be re-assessed **after two years** from the date of the test. To find out more about IELTS, IELTS band scores and the CEFR levels, please visit ielts.org/scores

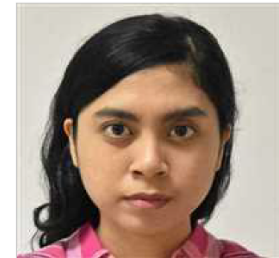
Centre Number ID195 Date 25/OCT/2025 Candidate Number 502585

Candidate Details

Family Name NOVIANTI

First Name(s) DEBORA

Candidate ID



Date of Birth 10/11/1998 Sex (M/F) F Scheme Code Private Candidate
Country or Region of Origin
Country of Nationality INDONESIA
First Language INDONESIAN

Test Results

Listening 6.0 Reading 6.5 Writing 6.0 Speaking 6.0 Overall Band Score 6.0 CEFR Level B2

Administrator Comments

Recognising organisations must verify this score at ielts.org/verify

Validation stamp



Date 26/10/2025

Test Report Form Number

25ID502585NOVD195A



IELTS is jointly owned by the British Council; IDP IELTS; and Cambridge University Press & Assessment

Volunteer

Camera Person

Christ Cathedral

May 2023-Now

- Operated the Blackmagic URSA broadcast camera to professionally stream live Sunday church services.
- Collaborated closely with the technical director and switcher operator to execute seamless live production transitions.



Organizational Activities

U Store (UMN Cooperative)

Graphic Designer

Nov 2017 – Jan 2019

- Partnered with a cross-functional team to design and develop merchandise for campus retail
- Contributed to the full design cycle, from initial concept brainstorming to final production-ready assets.

Mentoring UMN

Creative

Jan 2017 – Aug 2017

- Helped design, organize, and delegate programs and tasks to facilitate a smooth transition for incoming freshmen.